

全球新能源汽车的未来与中国

2012年1月5—6日・北京 国际饭店 5th - 6th January 2012 · Beijing International Hotel

2011 Global New Energy Vehicle Conference

"China and the Future of Global New Energy Vehicle"

Date: Jan.5 - Jan.6, 2012;

Venue: Conference Center of Beijing International Hotel, Beijing, China;

Host: D1EV.com (Beijing EV Future Information Technology. Co. Ltd);

Co-organizer: World Electric Vehicle Association;

Academic Supporter: China Automotive Technology and Research Center; Tsinghua

Automotive Research Institute; School of Electrical Engineering of Beijing Jiao Tong

University; National School of Development of Peking University;

Media supporter: CCTV, 21st Century Business Herald, Auto Sina, Xinhua News Agency,

Reuters, Bloomberg, First Financial Daily, China Business, The Economic Observer, Money

Magazine, Century Weekly, Energy review, Southern Energy Observation, Sohu Automobile,

Netease, Tencent;

Meeting Format: General Assembly; Parallel Conference; Round Table Discussion; Diner;

Award Ceremony; Dinner;

Guests Comprising: political leaders, government policy makers, domestic and overseas

academic leaders, domestic and overseas auto-industry executives, media delegates; (Guest

List for the details)

Contact: Zheng Shan

TEL: 010-58769630-802

FAX: 010-58769630-24

E-MAIL: zhengshan@d1ev.com





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Background

In 2011, the global economy has still not got out of the shadow of financial crisis. Even in China, the global economic growth engine today, the situation is not optimistic.

Thus, the world is wondering: when the global economy has been suffering the multiple crisis, will China play a historic role of leadership in this crucial moment?

Facing with the situation that the two traditional momentum of economic, which are exports and investment, has been squeezed heavily, Chinese economy has to strive to boost domestic demand to revive its morality.

As we see, Chinese government has the world greatest determination for the development of new energy vehicle. Even it appeared the successive incidents of "car spontaneous combustion" caused by immature technologies and products in this year, it failed to stop China a steady stream of resources into this filed, these inputs including policies, funding, personnel and technologies.

In the near future, China will therefore gain returns and there will be the world's largest new energy automobile market. Global institutions on new energy automotive industry are rapidly gathering to China with high expectation to get good returns. And thus, Chinese local governments of far-insight are generating and pushing its local industrial upgrading and market upgrading.

The theme of 2011 Global New Energy Vehicle Annual Meeting is "The future of Global New Energy Vehicle and China". 500 representatives from government, enterprises, research institutions and facilitation agency would gather Beijing for the topics of new energy vehicle on Jan. 5th and 6th,2012.

These topics list as follows: the development of new energy cars in global main vehicle markets; China Commercial route of new energy vehicle; the opportunities that China New Energy Vehicle market brings to global car market.

There are two main forums, five parallel forums, two luncheon parties and 7 round table meetings during the two-day meeting, in which representatives can get wealthy communication for financial cooperation.

In the dinner party of the conference, we are going to announce the result of the 2011 Green Car Awards; and publish two reports--"Contrast Studies on New Energy Vehicle Reports of Global Main Stream Media" and "2011 China New Energy Buses Operation Investigation".





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6th January 2012 · Beijing International Hote

Conference Agenda

Jan. 4th

09:00-22:00 Registration -- Front Desk of Beijing International Hotel & Service Center of 2011 GNEV

Jan. 5th

---External Room of Violet Gold Hall B, 3rd Floor **08:00-09:00 Registration**

Main forum 1-- Violet Gold Hall A, 3rd Floor

China and The future of global new energy vehicle

09:00-10:00 **Key-note Speech**

Host: Zhai Qi Yin (Chengdu Television Host)

Opening Address: Pang Yi Cheng (Chairman of the 2011 GNEV & CEO of D1EV.com)

Liu Qi (Deputy Director General, National Energy Administration)

Chen Bin (Director of Industry Coordination, National Development and Reform Committee)

Shen Jian (The Standing Committee of the Municipal Party Committee & the Deputy Mayor of Hangzhou)

Tang Jie (Deputy Mayor of Shenzhen)

Xu He Yi (Board Chairman of BAW Group)

Wu Jian Zhong (Board Chairman of Zotye Holding Group)

11:05-12:00 Round table--

Establishment of Win-win Mechanism in Global New Energy Vehicle Market

In the shadow of the debts crisis, exports are slowing down and the inflation pressure is holding on with slight possibility to large-scale facility investment. Having been growing with high speed for almost 10 years, the Chinese automotive market comes into a fading period and air pollution and urban congestion become more serious, especially in some big cities, like Beijing and Shanghai.

What is the sense for global automotive industry to open the Chinese new energy vehicle market?

What is your suggestion for the interested party to open the Chinese new energy vehicle market?

How to take actions to build a bi-win system of global new energy vehicle markets?

Guests Dialogue:

Xu He Yi (Board Chairman of BAW Group)

Wu Jian Zhong (Board Chairman of Zotye Group)

Kim Young Sam (Commercial Counselor, Korean Embassy in China)

Lida Hirobumi (Commercial Counselor, Japanese Embassy in China)

Liu Tong Bo (Chief Representative, Beijing Office of London Mayor)

Moderator:

Chen Qing Quan (Chairman of Electric Vehicle Association of Asia Pacific, England Royal Academy of Engineering)





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12:30-13:50 Luncheon-- Violet Gold Hall B, 3rd Floor

The relationship between energy-save and emission reduction and domestic demand—how to keep the sustainable growth of the city

In many cities, energy-save means power rationing or license limitation. Could we find the balance between energy-save and emission reduction and stimulating domestic demand?

Guests Dialogue:

Shen Jian (Standing committee of municipal party committee and vice-mayor, Hangzhou City)

Tang Jie (Deputy Mayor of Shenzhen)

Song Fa Liang (Deputy Mayor of Linyi)

Moderator:

Liu Gang (Deputy Director of Economic Institute, Nan Kai University)

Parallel Forum

Parallel Forum 1— Hall 6, 1st Floor

Chinese New Energy Vehicle Industrialization Road Map--Energy Saving and New Energy Vehicle Development Plan

14:00-15:35 **Key-note Speech**

Moderator: Chen Quan Shi (Chairman of Electric Vehicle Branch, SAE-China)

Zhao Bo (Deputy Director of Electronic Communication Department, MIIT)

Zhen Zi Jian (Deputy Director of Energy Saving and New Energy Vehicle Program of HTRDP)

Fang Jian Hua (General Manager of Hefei Guoxuan High-tech Power Energy Co., Ltd)

Zeng Ling Peng (General Manager of CHERY New Energy Automobile Technology Co. Ltd.)

Chen Heng Long (Board Chairman of Jiangsu E Motor Co. Ltd.)

Chen Xiao Hai (General Manager of Shanghai Zhongke Lifan Electric Vehicle Co. Ltd.)

15:35-15:50 Reporting and Analytic Publishing

Zhang Cui Cui (Editor of D1EV.com)

Contrast Studies on New Energy Vehicle Reports of Global Main Stream Media

15:50-16:00 **Tea Break**

16:00-17:30 Round Table Discussion— Hall 6, 1st Floor

The expectation of industrial circles to "industrial program of energy-save and new energy vehicle development" — waiting for 2012

What hindered the release of the 12th Plan, to which industrial circles have been looking forward? How about their exactly expectation? What should we do to push its publishing?

Guests Dialogue:

Zhen Zi Jian (Deputy Director of Energy Saving and Electric Car Program of HTRDP) Fang Jian Hua (General Manager of Hefei Guoxuan High-tech Power Energy Co., Ltd)





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Liao Yue Feng (CE of BAIC Group)

Zeng Ling Peng (General Manager of CHERY New Energy Automobile Technology Co. Ltd.)

Chen Heng Long (Board Chairman of Jiangsu E Motor Co. Ltd.)

Chen Xiao Hai (General Manager of Shanghai Zhongke Lifan Electric Vehicle Co. Ltd.) Moderator:

Chen Quan Shi (Chairman of Electric Vehicle Branch, SAE-China)

Parallel Forum 2-- Hall 5, 1st Floor International Corporation Strategy in China

14:00-15:35 **Key-note Speech**

Moderator: Wu Zhi Xin (Deputy Director, China Automotive Technology and Research Center)

Moderator Address

Dong Chang Zheng (Executive vice General Manager, Toyota China)

Choi Byong Hyang(Chief Vice President of SK China)

Li Fu Ran (Vice General Manager of TATA China)

Shai Agassi (Founder & CEO, Better Place)

Nakai (General Manager of NEC South China)

Bi Hai Xu (Chief Inspector of Business Development, Schneider Electric China)

Li Qi (General Manager of Infrastructure Department of DOE, SIEMENS China)

15:50-16:00 Tea Break

16:00-17:30 Round table-- Hall 5, 1st Floor

Global New Energy Vehicle Strategy of Multinational Auto Group

Facing with the huge potential of Chinese new energy vehicle markets, multinational corporations extended their great enthusiasm, however, it's not enough for them to get only enthusiasm, but patience and wisdom. How do they tell opportunities and risks from the Chinese EV markets? How do they decide their developing strategies? And how could they find a feasible way to survive and develop?

Guests Dialogue

Dong Chang Zheng (Executive vice General Manager, Toyota China)

Choi Byong Hyang(Chief Vice President of SK China)

Li Fu Ran (Vice General Manager of TATA China)

Shai Agassi (Founder & CEO, Better Place)

Bi Hai Xu (Chief Inspector of Business Development, Schneider Electric China)

Nakai (General Manager of NEC South China)

Li Qi (General Manager of Infrastructure Department of DOE, SIEMENS China)

Li Xu (Chief Representatives, Denmark Lithium Balance, China)

Moderator:

Wu Zhi Xin (Deputy Director, China Automotive Technology and Research Center)





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18:00-20:00 Dinner Party & 2011 Annual Award Ceremony for Green Car -- Violet Gold Hall A, 3rd Floor

2011 Annual Stocktaking of Global New Energy Vehicle Industry: Chinese Top 10 News; World Top 10 News; Chinese Top 10 Newsmaker; World Top 10 Newsmaker; Green Car Awards 2011: 3 Annual Pure Electric Passenger Car Awards; 3 Annual Pure Electric Bus Awards; 3 Annual Model Demonstration City Innovation Awards.

Parallel Forum 3—Hall 5, 1st Floor

Global Forum for New Energy Vehicle Technology Advances

14: 00-16: 05 **Key-note Speech**

Moderator: Xing Lei (Subeditor of China Business Update)

Moderator Address

Wang Zidong (Director of National Test Center for Power Battery, China North Vehicle Research Institute)

Wang Ningbo (Director of Wind Power Technology Center, Electric Power Company of Gansu)

Chen Guangsen (President of Advanced Electronics Energy Ltd.)

Huang Jian (Board Chairman of Fujian Fugong HEV Technologies Co.,Ltd.)

Fang Ying Min (CF of Guantuo Power Co., LTD)

Xu Xing Yi (President of Shanghai Dajun Technologies, Inc.)

Wang Qing Sheng (General Manager of Tosun Energy)

Kong Zhao Song (Board Chairman of Tianjin Santroll Electric Automobile Technology Co., LTD)

16:00- 17:30 Round table—Hall 5, 1st Floor

Seek for tech-innovation impetus

The core impetus of new energy vehicle industry comes from tech-innovation. However, the innovation means enormous investment, hard long-time discovery and unknowing risks. So, how to promote our creative ability and how to catch the great historic opportunity?

Guests Dialogue

Tuan Guo Xing (Vice Reputation Director of China High-tech Industrialization Institute)

Liu Yong Dong (Deputy Head of Standardization Center of China Electricity Council)

Lin Cheng (Deputy Head of EV National Engineering Laboratory, BIT)

Sun Li Qing (Deputy Director of China Electrotechnical Society)

Chen Yong (Vice Secretary of EV Branch, CSAE)

Wang Fang (Researcher of Lighting laboratory, China Automotive Technology & Research Center)

Moderator:

Xing Lei (Subeditor of China Business Update)





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Jan. 6th

Parallel Forum

Parallel Forum 1—Hall 8, 2nd Floor

Present and Future of New Energy Vehicle Supply Modes

9: 00-10:50 **Key-note Speech**

Moderator: Jiang Jiu Chun (Deputy Dean of Electric Engineering College, Beijing Jiaotong University)

Moderator Address

Jia Jun Guo (Head of Smart Power Utilization Secyion, Sales Department of State Grid) Fu Yi (vice General Manager of Potevio)

Zhang Jian Ping (Board Chairman of Shanghai Electric Bus New Energy Technologies Co., Ltd.)

Li Bing Qiang (Genneral Manager Shandong Luneng Intelligence)

Chao Hui (Deputy Director of New Energy College, China electric power research institute)

Wei Zhe Rui (General Manager of Sales Company, CALB China)

Nie Liang (General Manager of Hangzhou EV Service Company)

10:50-11:00 Tea Break

11:00-12:00 Round table—Hall 8, 2nd Floor

Global Exploration for Energy Supply Modes of New Energy Vehicle

To charge or conversion, this is the question of 2011 Chinese new energy vehicle industry. If you look around the world, could you interpret something from the research of your competitors worldwide? What experience could we conclude and share with the world?

Guests Dialogue

Jia Jun Guo (Head of Smart Power Utilization Secyion, Sales Department of State Grid) Fu Yi (vice General Manager of Potevio)

Wang Jun Sheng (Manager of EV Business Development, ABB China)

Shai Agassi (CEO of Better Place)

Nie Liang (General Manager of Hangzhou EV Service Company)

Liu Ya Qi (General Manager, Shanghai Electric Bus New Energy Technologies Co., Ltd.)

Moderator:

Jiang Jiu Chun (Deputy Dean of Electric Engineering College, Beijing Jiaotong University)

Parallel Forum 2-- Hall 6, 1st Floor

Tech-revolution of 25 Cities--New Energy Bus in China

09:00-10:50 **Key-note speech**

Moderator:

Zhen Zi Jian (Vice Director of Energy Conservation and New Energy Vehicle Program, 863 the ministry of science and technology plan)





2011 Clobal New Energy Vabials Conference

2011 Global New Energy Vehicle Confe 全 球 新 能 源 汽 车 的 未 来 与 中 国

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Moderator Address

Jiang Tian Rong (Broad Chairman of Hangzhou Public Transportation Group Limited Company)

Li Yong Sheng (Broad Chairman of Shenzhen Public Transportation Group)

Feng Xing Fu (Vice General Manager of Beijing Public Transportation Group)

Shen Yu Xiang (Broad Chairman of Zhuzhou CSR Times Electric Co., Ltd)

Li Zhong Dong (Broad Chairman of Huanyu New Energy Technology Co., Ltd)

Zhou Kun (Broad Chairman of Shandong Yuantong Group)

Zhang Ren Bo (General Manager of Lishen Miles Power Battery Systems Co., Ltd.)

10:50-11:05 Reporting and Analytic Publishing

Huang Shan (Product Manager of D1EV.com)

2011 China New Energy Buses Demonstration Operation Investigation

11:05-11:15 **Tea break**

11:15-12:00 Round table—Hall 6, 1st Floor

Current Circumstance, Issues and Solutions of the New Energy Buses Demonstration Operation

Ministry of Finance, MOST, NDRC and MIIT have jointly started the "Ten City 1000" for 3 years and the demonstrated cities have been expanded from 10 to 25 cities. 2012 is the last year of this plan. How about its operation? How about their experience, problems and effective solutions?

Guests Dialogue

Jiang Tian Rong (Broad Chairman of Hangzhou Public Transportation Group Limited Company)

Li Yong Sheng (Broad Chairman of Shenzhen Public Transportation Group)

Sun Yun Gang (Vice General Manager of Beijing Buses Group)

Shen Yu Xiang (Broad Chairman of Zhuzhou CSR Times Electric Co., Ltd)

Zhou Kun (Broad Chairman of Shandong Yuantong Group)

Moderator:

Zhen Zi Jian (Deputy Director of Energy Saving and Electric Car Program of HTRDP)

12:00-13:50 Luncheon-- Violet Gold Hall B, 3rd Floor

How to seek breakthrough of Chinese new energy vehicle in 2012

Since 1978 Chinese economic reform, the spirit of "groping the way across the river" has been liberating the innovation of the country. In the crucial moment of new energy vehicle development, could this spirit lead us to break through the interest conflicts and the unknowing market risk, and could it bring us to the feasible "China Path"?

Guests Dialogue

Yang Yu Sheng Research Fellow of Chemical Defense Institute, Academician of Chinese Academy of Engineering

Chen Qing Quan (Chairman of Electric Vehicle Association of Asia Pacific, England Royal Academy of Engineering)

Moderator:

Xie Zi Cong (Deputy Director of New Energy Expert Committee, China High-tech Industrialization Institute)





2011 Global New Energy Vehicle Confer

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Main Forum-- Violet Gold Hall A, 3rd Floor

2011 Global Investing and Financing Summit Forum of New Energy Vehicle

14:00-15:30 **Key-note Speech**

Moderator: Li Zhen Hua (Director of Beijing Press Center & Head of Financial Page)

Song Gong Yuan (Board Chairman of Taiwan Lite-On Technology) Zhao Xiao Bing (Board Chairman of Taiwan Lite-On Technology)

Wu Shang Zhi (Board Chairman of CDH Investments Co.,Ltd.)

Chen Hao (Managing Director, Legend Capital Co., Ltd.)

Ge Yuan (Investment Director of Origo UK)

Jia Xin (Copartner of Audit Service, Ernst and Young Hua Ming)

15:35-15:45 Tea Break

15:45-16:45 Closing Salon: Investing Tendency of New Energy Vehicle

The investment strength for new energy vehicle industry is still increasing and more and more investment organizations joined in the large flow. How do they make a wise judgment to choose a good company in the industry? How do they make a proper evaluation? What are the exactly problems the related service agencies could solve for the investment organizations?

Guests Dialogue

He Hong Zhang (Board Chairman of Jing Dao Industrial Investment Funds)

Zeng Yu (Copartner of Fenggu Investment Funds, Co., LTD)

Tang Jiaxin (Copartner of Audit Service, Ernst and Young Hua Ming)

Zhang Nan (Capital and Fund Market Department Officer of Deutsche Bank)

Moderator: Li Zhenhua(Director of Beijing News Center & Head of Financial Pages,21st Century Business Herald)

16:50-17:00 Thanks Remarks

Pang Yi Cheng (CEO of D1EV.com)

17:10-18:30 **Dinner Party**

Guest List

1. Government Agencies

•Foreign Government Representatives:

Kim Young Sam Commercial Counselor, Korean Embassy in China Commercial Counselor, Japanese Embassy in China

Pu Ming Rui Counselor of Finland Embassy in China

Takagi Shigetaka General Secretary of Economy and Industry Department, Japanese

Embassy in China

Liu Tong Bo Chief Representative, Beijing Office of London Mayor.

Ma Chong Specialist of economy and industry ministry, French Embassy in China

• Chinese Government Representatives:

Liu Qi Deputy Director General, National Energy Administration





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Chen Bin Director of Industry Coordination, National Development and Reform

Committee

Wang Fu Chang Vice-director of Equipment department, MIIT

Zhao Bo Deputy Director of Electronic Communication Department, MIIT **Shen Jian** Standing committee of municipal party committee and vice-mayor,

Hangzhou City

Tang Jie Deputy Mayor of Shenzhen Song Fa Liang Deputy Mayor of Linyi

Zhen Zi Jian Deputy Director of Energy Saving and Electric Car Program of HTRDP

(High Technology Research And Development Program.

Deputy Director General of Science and Technology Bureau of Nanchang **Hu Xiang Ping**

Office Director of Mayor Program, Development and Reform Lu Xiang Zhen

Commission in Shenzhen

Du Xian Zhong Head of High and New Technology Division, Science and Technology

Bureau of Shenyang

Head of Industry Coordination Division, MIIT Zhengzhou Wang Zhi Wei

He Xiu Lin Head of Automobile Division, Ministry of Economy and Information

Hangzhou

Gao Tie Jun Director of New Energy Office, Tangshan

Fang Ru Lin Director of Industry and Economy Development Center of Ministry of

Economy and Information Chengdu

2. Trade Association

Chairman of Electric Vehicle Association of Asia Pacific, England **Chen Qing Quan**

Royal Academy of Engineering

Ji Guo Ping General Director of CPSA (China Power Supply Association) Secretary General, China Urban Public Transport Association **Zhu Ying** Li Shi Hao Chairman of Science and Technology Branch, China Urban Public

Transport Association

Secretary General of CPSA Sun Jing Wei

3. Research Institute

Chen Li Quan Research Fellow of Institute of Physics of CAS & Academician of

Chinese Academy of Sciences

Research Fellow of Chemical Defense Institute, Academician of Chinese Yang Yu Sheng

Academy of Engineering

Song Jian Academician of Chinese Academy of Sciences & Academician of

Chinese Academy of Engineering

Chen Ouan Shi Director of Tyinghua Automotive Institute & Head of EV Branch, CSAE Wu Zhi Xin Deputy Director, China Automotive Technology and Research Center

Jiang Jiuchun Dean of College of Engineering, Beijing Jiaotong University

Director of National Test Center for Power Battery, China North Vehicle Wang Zi Dong

Research Institute

Chao Hui Deputy Director of New Energy College, China electric power research

Tuan Guo Xing Vice Reputation Director of China High-tech Industrialization Institute

Vice Chairman of China High-tech Industrialization Research Ji Heng Kuan

Association





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Liu Yong Dong Deputy Director of Standardization Center, China Electric Council Lin Cheng Deputy Director of EV National Engineering Laboratory, BIT (Beijing

Institute Technology)

Sun Li Director of Professional EV Committee, China Electrotechnical Society

Sun Li Qing Deputy Director of China Electrotechnical Society

Vice Secretary of EV Branch, CSAE **Chen Yong**

Wang Fang Researcher of Lighting laboratory, China Automotive Technology &

Research Center

He Xiang Ming Research Director of New Energy and Material Chemistry, Tsinghua

University

Deputy Director of New Energy Expert Committee, China High-tech Xie Zi Cong

Industrialization Institute

Specialist, New Energy Vehicle Expert Group of HTRDP. Xiao Cheng Wei

Deputy Director of Economic Research Institute, Nan Kai University Liu Gang

5. Executive

Dong Chang Zheng Executive vice General Manager, Toyota China

Li Fu Ran vice General Manager, TATA China

Wu Shao Ge Minister of Marketing Department, Peugeot China

Shai Agassi Founder & CEO, Better Place

Chief Representatives, Denmark Lithium Balance, China Li Xu

Choi Byong Hyang Vice President of SK Group

Lin Qi Ze General Business Manager of New Energy Vehicle Division, SK China

Li Hai Feng Business Manager of New Energy Vehicle Division, SK China

General Manager of NEC South China Na Kai

Li Qi General Manager of Infrastructure Department of DOE, SIEMENS China

Chief Inspector of Business Development, Schneider Electric China Bi Hai Xu

Manager of EV Business Development, ABB China Wang Jun Sheng

Zhang Ke Bo Manager of Planning Department, Emerson Network Power

6. Domestic Enterprise -- Passenger Car Vehicle & Bus

•Passenger Car Vehicle:

Shanghai Automotive Industry Corporation (Group)

Automotive Division of Shanghai Automotive Industry Corporation (Group)

BAIC Group

Sichuan Auto Industry Group Co., Ltd.

Shanghai Automotive Industry Corporation (Group)

Chongqing Changan New Energy Automobile Co. Ltd.

Beijing Electric Vehicle Co. Ltd.

BYD CO. Ltd.

CHERY New Energy Automobile Technology Co. Ltd.

Zotye Auto Co., Ltd.

Shanghai ZhongkeLifan Electric Vehicle Co. Ltd.

Jiangsu E Motor Co. Ltd.

•Bus:

Zhengzhou Yutong Group Co., Ltd. Sandong Yixing Bus Co., Ltd.





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Hunan CSIEV Co., Ltd. Anhui Ankai Automobile Co., Ltd. Shenzhen Wuzhoulong Automobile Co., Ltd. Zhongtong Bus & Holding Co., Ltd. Xiamen King Long United Automotive Industry Co., Ltd. Shanghai SUNWIN Co., Ltd. Jiangsu Alfa Bus Co., Ltd.

•Operators and supporting supplier of charge and conversion:

China Southern Power Grid Co., Ltd. State Grid Corporation of China Sinopec New Energy Dynamic Co., Ltd. Potevio New Energy Dynamic Co., Ltd.

Shanghai Electric Bus New Energy Technologies Co., Ltd. XJ Electric Co., Ltd Shenzhen Auto Electric Power Plant Co., Ltd. Green power (nanjing)Co., Ltd.

•Bus Transportation companies:

Beijing Public Transport Holdings, Ltd. Shenzhen Bus Group Co., Ltd. Shanghai Ba-Shi Public Transportation (Group) Co., Ltd. Jinan Public Transport (Group) Co., Ltd. Hefei Public Transport (Group) Co., Ltd. Wuhan Public Transport (Group) Co., Ltd. Hangzhou Public Transport (Group) Co.,Ltd. Tianjin Public Transport Holdings, Co., Ltd.

•Power cell & BMS:

Henan HuanYu Group China Aviation Lithium Battery Henan Kelong Group

Do-Fluoride (Jiaozuo) New Energy Technology Co.,Ltd.

Tianjin SLT Energy Technology Co.,Ltd.

Kunming Public Transport (Group) Co., Ltd.

CITIC Guoan MengGuili New Energy Science and Technology Co.,Ltd.

Wanxiang EV Co.,Ltd.

Advanced Ectronics Energy Ltd.

Huizhou Electronic Power Co.,Ltd.

Pulead Technology Industry Co., Ltd.

Shanghai Dajun Technologies, Inc

Zhongshan Broad-Ocean Motor Co.,Ltd.

Fujian Fugong HEV Technologies Co.,Ltd.

7. Investment Organization:

CDH Investments Co.,Ltd. Legend Capital Co., Ltd.





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Fortune Venture Capital Co.Ltd. Jingdao Investments Funds Co.,Ltd. Maple Valley Investments Co.,Ltd.

Shenzhen Co-win Capital Investments Co.,Ltd.
SCB Hong Kong
Standard Chartered Bank
Jiangsu Ruihua Investment & Development Co.,Ltd.
CAMCO Beijing
Deutsche Bank Climate Change Advisors (DBCCA)

Media Report Plan

It is estimated that the whole journey would be reported by 17 media of strategic cooperation and 70 media would attend. It's planned to release 40 pieces news before the beginning of the conference and 200 pieces in the conference.

Sponsorship Package

I Chief Sponsorship Package—1 million RMB

Executives Forum Participation:

- The sponsor guest could have a 20-minute speech in appointed main forum
- The guest speaker is entitled to meet with important leaders in the VIP Lounge alone
- > The sponsor is entitled to suggest assembly issues of the conference to the organized committee
- The guest speaker has an access to the forum VIP area, dinner party and VIP luncheon (it is subject to the final banquet arrangement)

Advertising Promotion:

- Corporation image advertising publication in 4-issue D1EV Monthly to the committe
- ➤ 60-day Focus Pictures in Daily News of D1EV.com
- ➤ 120-day advertisement in the top across column of first screen,D1EV.com
- Special thanks and exclusive enterprise logo show in the home page of the conference proceedings
- Enterprise advertisement on the front page or double-page spread of the conference proceedings.
- * "xx wish 2011 Global New Energy Vehicle Conference a complete success" showing in the screen of the sign-in place.

Enterprise Brand Publicity:

- > Enjoying the naming right of Chief Sponsor
- Main stream media releasing 100 news for the sponsor
- Listing as Chief Sponsor in all the conference advertising publicity
- Company logo on background panel of the main venue and showing in tea break and during the meal.
- Company logo on the meeting packet within a sponsor introduction paper or small souvenirs such as pencil, keychain, etc. (specifics should be approved by the committee)
- Two 20-quare-meter internal booth (booth designing excluded)
- ➤ 100-square-meter external live exhibition area (booth designing excluded)
- Playing enterprise publicity vedio before the opening of the main forum and playing it in all meeting interval





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- Company logo on the background panel of the external area outside the main venue
- ➤ 3 special-table reservation (to the top table) for the company, and the company logo on the table flag.
- > 90-day company logo show in the special report of D1EV.com with enterprise introduction

Other Benefits:

- The sponsor enjoys 10 quotas for complimentary registration of the conference
- ➤ 1-year Diamond VIP of D1EV.com
- The guest list(including VIP guests) to be given
- Assisting with correspondents` arrangement and vedio interviews

II Joint Sponsorship Package (2 sponsors) -600,000 RMB

Executives Forum Participation:

- The sponsor guest could have a 20-minute speech in appointed main forum
- The guest speaker is entitled to meet with important leaders in the VIP Lounge
- The sponsor is entitled to suggest assembly issues of the conference to the organized committee
- The guest speaker has an access to the forum VIP area, dinner party and VIP luncheon (it is subject to the final banquet arrangement)

Advertising Promotion:

- Full page company image advertising on 2-issue *D1EV Monthly*
- ➤ 30-day Focus Pictures in Daily News of D1EV.com
- ► 60-daysadvertising space in Focus Picture of D1EV.com
- Enterprise advertisement on the inside front cover or double-page spread of the conference proceedings

Enterprise Brand Publicity:

- Enjoying the naming right of Co-sponsor, following behind Chief Sponsor
- Main stream media releasing 50 news for the sponsor
- Listing as Co-sponsor in all the conference advertising publicity
- Company logo on background panel of the main venue and showing in tea break and during the meal.
- Company logo on the meeting packet within a sponsor introduction paper or small souvenirs such as pencil, keychain, etc. (specifics should be approved by the committee)
- One 10-quare-meter internal booth (booth designing excluded
- ► 60-square-meter external live exhibition area (booth designing excluded)
- Playing enterprise publicity vedio before the opening of the main forum and playing it in all meeting interval (30 seconds)
- > 2 special-table reservation (front row) for the company, and the company logo on the table flag.
- > 90-day company logo showing in the special report of D1EV.com with enterprise introduction

Other Benefits:

- ► 6 quotas for complimentary registration of the whole conference
- ➤ 1-year Diamond VIP of D1EV.com
- Guest List (VIP guests excluded)
- Assisting with correspondents` arrangement and vedio interviews





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III Sub-forum Sponsorship Package (5 sponsors) - 300,000RMB

Executives Forum Participation:

- the sponsor executive could have a 20-minute speech in a sub-forum
- The sponsor is entitled to meet with important leaders in the VIP lounge
- The sponsor is entitled to suggest sub-forum issues.
- the guest speaker has an access to the forum VIP area, dinner party and VIP luncheon (it is subject to the final banquet arrangement)

Advertising Promotion:

- Enterprise image advertising on 1-issue *D1EV Monthly*
- ➤ 15-day Focus Pictures in Daily News of D1EV.com
- ➤ 30-daysadvertising space in Focus Picture of D1EV.com
- Enterprise advertisement on the inside back cover or title page of the conference proceedings.

Enterprise Brand Publicity:

- Enjoying the naming right of Sub-forum Chief Sponsor
- Main stream media releasing 20 news for the sponsor
- Listing as sub-forum sponsors in all the conference advertising publicity
- Company logo on background panel of the main venue and showing in tea break and during the meal.
- Company logo on the meeting packet within a sponsor introduction paper or small souvenirs such as pencil, keychain, etc. (specifics should be approved by the committee)
- One 10-quare-meter internal booth (booth designing excluded
- Playing enterprise publicity vedio before the opening of the main forum and playing it in all meeting interval (30 seconds)
- > 2 special-table reservation (front row) for the company, and the company logo on the table flag.
- ▶ 90-day company logo showing in the special report of D1EV.com with enterprise introduction

Other Benefits:

- ▶ 4 quota for complimentary registration of the whole conference
- > 1-year Diamond VIP of D1EV.com
- Assisting with correspondents` arrangement and vedio interviews.

IV Dinner Party & Award Ceremony Sponsorship Package (exclusive)—300,000 RMB

Executives Forum Participation:

- The sponsor executive could have a 10-minute exclusive speech in the dinner party
- The sponsor is entitled to meet with important leaders in the VIP lounge
- The guest speaker has an access to the forum VIP area, dinner party and VIP luncheon (it is subject to the final banquet arrangement)

Advertising Promotion:

- Enterprise image advertising on 1-issue D1EV Monthly
- ➤ 15-day Focus Pictures in Daily News of D1EV.com
- > 30-daysadvertising space in Focus Picture of D1EV.com





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Enterprise advertisement on the inner sheet of the conference proceedings

Enterprise Brand Publicity:

- Enjoying the naming right of Dinner Party & Award Ceremony Chief Sponsor (Jan.5th)
- Main stream media releasing 20 news for the sponsor
- Listing as the dinner party sponsor in all the conference advertising publicity
- > Company logo on background panel of the main venue and showing in tea break and during the meal.
- Company logo on the meeting packet within a sponsor introduction paper or small souvenirs such as pencil, keychain, etc. (specifics should be approved by the committee)
- ➤ One 10-quare-meter internal booth (booth designing excluded
- Playing enterprise publicity vedio before the dinner or in the dinner
- ▶ Playing enterprise publicity vedio in the intervals of the conference(30 seconds)
 - > 2 special-table reservation (front row) for the company, and the company logo on the table flag.
 - Logo company logo showing in the special report of D1EV.com

Other Benefits:

- ➤ 4 quota for complimentary registration of the whole conference
- > 1-year Diamond VIP of D1EV.com
- Assisting with correspondents` arrangement and vedio interviews.

V Special Sponsorship Package—100,000 RMB

Executives Forum Participation:

- The sponsor executive could have a 10-minute exclusive speech in the dinner party
- The sponsor is entitled to meet with important leaders in the VIP lounge
- The guest speaker has an access to the forum VIP area, dinner party and VIP luncheon (it is subject to the final banquet arrangement)

Advertising Promotion:

- Enterprise image advertising on 1-issue D1EV Monthly
- ➤ 30-days advertising space in Across Column of D1EV.com
- Enterprise advertisement on the inner sheet of the conference proceedings

Enterprise Brand Publicity:

- Enjoying the naming right of Special Sponsor, like Breakfast Meeting Sponsor
- Main stream media releasing 10 news for the sponsor
- Listing as special sponsors in all the conference advertising publicity
- Company logo on background panel of the main venue and showing in tea break and during the meal.
- ➤ One 10-quare-meter internal booth (booth designing excluded
- Playing corporate image vedio before every special section.
- > 3 special-table reservation (front row) of the dinner party & award ceremony for the company, and the company logo on the table flag.





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Company logo showing in the special report of D1EV.com with enterprise introduction

Other Benefits:

- ≥ 3 quota for complimentary registration of the whole conference
- ➤ 1-year Gold VIP of D1EV.com
- Assisting with correspondents` arrangement and vedio interviews.

VI Designated Vehicle Supplier Sponsorship – 100,000 RMB

Executives Forum Participation:

- The sponsor executive could have a 10-minute exclusive speech in the dinner party
- The sponsor is entitled to meet with important leaders in the VIP lounge
- The guest speaker has an access to the forum VIP area, dinner party and VIP luncheon (it is subject to the final banquet arrangement)

Advertising Promotion:

- Enterprise image advertising on 1-issue D1EV Monthly
- ➤ 30-days advertising space in Across Column of D1EV.com
- Enterprise advertisement on the inner sheet of the conference proceedings

Enterprise Brand Publicity:

- Enjoying the naming right of Designated Vehicle Supplier
- Main stream media releasing 10 news for the sponsor
- Company logo on background panel of the main venue and showing in tea break and during the meal.
- Listing as Designated Vehicle Supplier in all the conference advertising publicity
- One 10-quare-meter internal booth (booth designing excluded
- Playing corporate image vedio before every special section. (15 seconds)
- > 3 special-table reservation (front row) of the dinner party & award ceremony for the company, and the company logo on the table flag.
- Company logo showing in the special report of D1EV.com with enterprise introduction

Other Benefits:

- > 3 quota for complimentary registration of the whole conference
- ➤ 1-year Gold VIP of D1EV.com
- Assisting with correspondents` arrangement and vedio interviews.

2011 Global New Energy Vehicle Conference Committee Dec. 22th, 2011

